

Gold Medallist Clay Shooter Aims (Even) Higher with PC Werth

PC Werth
hearing
division



Steve Scott, UK number one and Commonwealth Gold medallist trap shooter takes his new ear protectors out of PC Werth's laser engraving system.

For Immediate Release

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BALHAM, LONDON, FEBRUARY 20TH 2011:

Steve Scott, the UK's number one trap shooter, recently took delivery of his specialised customer hearing protection from PC Werth.

Steve is aiming high for the London Olympics in 2012 and has a sportsman's eye for the best equipment there is. And as a shooter, he is fastidious in his selection of the best equipment. Steve says that after 23 years shooting he still gets a buzz: *"my mates are all into shooting games on their Wii or whatever – I do the real thing"*. Steve also regards using the correct hearing protection as a primary concern, since he knows too many shooters with hearing loss or tinnitus.

"If we're in training, I need to hear what the coach is saying, but have total confidence that I will be protected when I am actually shooting, which is where sonic valves are good. However, sometimes you just need to block everything out to concentrate – especially in competitions - so I tend to wear solid plugs and over-ear protection. I found that my old valves gave me a bunged up feeling and did not allow me to hear what I needed to in training, so I asked Phillip [Phillip Ball, Steve's local hearing aid audiologist] what I could do.

Phillip took a set of moulds of my ears and 3 days later we were at PC Werth picking my new sonic valves up. My initial impression is that they are fantastic. They are comfortable and effective, although I did ask if they could add a Union Flag on the side too, to make the team a bit jealous during our training trip to Kuwait. Lo and behold, a whole new set arrived 2 days later."

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Tom Parker at PC Werth explains:

“Phillip’s call explaining Steve’s position was interesting – more because it showed the sacrifices sportspeople make to represent their country, than from technical considerations, which are pretty standard stuff for our team. The real story is that for Steve to equip himself with decent protection is no mean feat and that that he was worried about 2 weeks of training without the correct hearing protection. I’m glad we could help out – especially at pretty short notice. Steve is a great guy and his passion and skill are incredible - I hope we have made a small contribution to further success for Steve in the run up to the Olympics.”

More information on Steve can be found widely online. For more information on PC Werth shooting and noise protection, contact Tom Parker at PC Werth 020 8772 2700 or visit www.pcwerth.co.uk

INFORMATION ABOUT P C WERTH LTD

Whatever your needs for audiology, hearing and hearing healthcare, PC Werth can help.

Established in 1947 by our dynamic founder, Peter Werth, PC Werth played an instrumental role establishing the UK’s independent hearing healthcare sector. Now a leading supplier to all hearing healthcare practitioners, PC Werth also supplies soundfield and associated services to schools and learning establishments. Operating nationwide from our London offices, the PC Werth Hearing Division offer a genuinely personal and nationwide service to hearing healthcare professionals, while our Listening Division provides group communication solutions for environments where the fundamentals of communication and hearing is of primary importance. Find out more at www.pcwerth.co.uk.

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